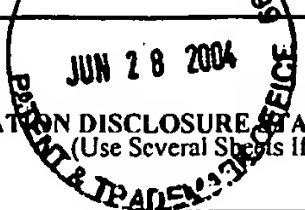


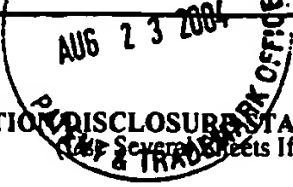
FORM PTO-1449 (Modified)				U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.: 09/635,994	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use Several Sheets If Necessary)						Applicants: Howard Dernehl, et. al.			
(37 CFR § 1.98(b))						Filing Date: August 9, 2000		Group Art Unit: 3622	

U.S. PATENT DOCUMENTS							
Examiner Initials	Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date	
RA.	AA	5,592,375	Salmon et al.	395	207	03/11/94	
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	AE						
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	AG						
	AH						
	AI						
	AJ						

FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS								
		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
							Yes	No
	AK							
	AL							
	AM							
	AN							
	AO							

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)		
	AP	
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	AS	
	AT	
	AU	
	AV	
	AW	
	AX	
	AY	
	AZ	

Examiner: <i>Raquel Alvarez</i>	Date Considered: <i>3/23/05</i>
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

FORM PTO-1449 (Modified)				U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.: 09/635,994	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <small>(See Several Sheets If Necessary)</small>						Applicants: Howard Demehl et al.			
(37 CFR § 1.98(b))						Filing Date: August 9, 2000		Group Art Unit: 3622	
U.S. PATENT DOCUMENTS									
Examiner Initials		Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date		
R.A.	AA	6,282,522 B1	08/28/01	Davis et al.	705	41	10/16/97		
	AB								
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	AG								
	AH								
	AI								
	AJ								
FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS									
		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation		
							Yes	No	
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Examiner: <u>Raquel Alvarez</u>					Date Considered: <u>3/23/05</u>				
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.									

8/03

FORM PTO-1449 (Modified)		U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.: 09/635,994	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use Several Sheets If Necessary)				Applicant: Howard Dernehl, et. al.			
(37 CFR § 1.98(b))				Filing Date: August 9, 2000		Group Art Unit: 3622	

U.S. PATENT DOCUMENTS							
Examiner Initials	Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date	
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FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS								
		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
							Yes	No
	AK							
	AL							
	AM							
	AN							
	AO							

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)		
<i>RA</i> <i>RA</i>	AP	r-coupon brochure, "Generating and Harvesting Goodwill by Enhancing Word-of-Mouth Marketing,"
	AQ	r-coupon brochure, "Harvesting Goodwill through Relationship Referral Marketing,"
	AR	
	AS	
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	AU	
	AV	
	AW	
	AX	
	AY	
	AZ	

Examiner: <i>Rachel Alvar</i>	Date Considered: <i>3/20/05</i>
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

6/31